



DIABLO ARABIAN HORSE ASSOCIATION

MINUTES - BOARD MEETING

June 1 2021

Board Members

Penny MARRS
Roseann DiCiano-Jones
Kathy Campbell
Nikki Kurszewska
Evelyn Call
Lisa Walker
Diane Wishart
Deb Heinzman
Jill Mitchell

Committee Members

Coke Swift
Marla Melloway

Guests

Tammy Collins

Marla Melloway called the meeting to order at 7:04.

Minutes Review: A motion was made by Kathy C to approve the minutes, from the last meeting, as written. Jill seconded. All were in favor. Motion passed.

Correspondence: Marla read a message, sent from Victoria Collins, AHA Membership/Club Liaison, asking for updates and contact information, on club delegates planning to attend this years convention. Evelyn offered to check the AHA website to make sure all information we submitted is correct.

Calendar Review: Region 3 Offsite Sport Horse Show is coming up June 17-20. It will be held at Brookside Show Park. Penny MARRS, Kathy Campbell and Marla Melloway will be working at this show.

Also coming up, The Horse Expo, located at Rancho Murieta on June 11-13. Diane suggested we contact vendors at Expo, for donations for our silent auction at the Awards Banquet. Debbie H agreed, stating it would be better to arrange for these donations sooner than later. We don't want to be stuck at the last minute scrambling for donations. She also cited the fact that many business close their books earlier in the year.

Treasurer's Report: Diane reported we broke even on the spring show. She suggested we need to have a meeting regarding the show, as a back sweep. It was a good Show!

Show account - \$60,528.77

Operations account - \$19,544.63

Junior account - \$2508.00

COMMITTEE REPORTS

Awards Banquet: Penny contacted Bebe's, where we held the last Awards Dinner. Due to the fact there are no firm forward guidelines regarding Covid restrictions, the restaurant is not taking reservations at this time. We will be contacted, probably in October. However, we are first on the list, and our possible dates in January 2022, are open. The same room we used before is available. It will accommodate 100 people, had good acoustics, good service, easily accessed from the freeway and is a fairly central location. The board, in general, agreed on these points. Debbie H mentioned, we could still look for alternative venues.

Breed Awareness/Public Relations: Kathy C reminded us, that at the last meeting, we had talked about making videos. Nikki volunteered to interview Jenna Hansz and Brittney Edwards, asking them 3 questions; 1. Favorite thing about showing, 2. Most rewarding thing about riding, 3. Favorite thing about Arabians. Tammy suggested adding Most memorable Horse Show experience.

Tammy also informed us that Arabian Horse Times does interviews. They are very professional, and at a potential cost of \$275-\$300, worth looking into. AHT will be at Mid Summer/Youth Nationals, where many of our club members are showing. Tammy offered to contact Ashley Toye, Advertising/Marketing, and Ryan Hoyt, to possibly make something happen. Jill will put together a list of trainers that may have DAHA members, going to Mid Summer/Youth. So far, the list includes Jill Mitchell, Tammy Collins, Bret Becker and the Saldanas. Evelyn will send out an updated list of juniors.

Penny brought up putting on a playday at Robertson Park, in Livermore. It would be all fun events, like The No Spill Wine Glass Carry, Ring toss, Egg in the spoon, etc. It could be open to anyone with a horse, and hopefully, open to the public.

Diane and Tammy, both, reiterated we should put on a Value show in Pleasanton. Diane will check with Leigha, who was going to find out about the availability and cost of the Pleasanton site. Jill offered to check with Nancy, who just worked a Value show at that location. Jill felt it should be open to all breeds. Tammy mentioned Shannon Tierney offered jackpot prizes, for enticement. The general consensus was August would be a good time to put it on, however, that doesn't leave much time to put it together. Diane stated, if not this year, next year.

Club Excellence Entry: Marla will contact Golden Gate Fields regarding our participation in future Sunday Day at the Races.

Any videos made, can be used for the Club Excellence entry.

Deadline for the Club Excellence Entry is August 15.

Convention: Evelyn will check to make sure AHA has our current delegate information.

Tammy asked for an advocate at the convention, regarding 10 and under Western Riding classes. Jill suggested she talk to the committee and write up a resolution to be presented at the Convention. Email Jessica Bean, Chair of Working Western for guidance. Evelyn added, anyone can attend the convention, if they pay their own way, they just can't vote.

Family Outreach: Jill asked if anyone was willing to take on this item. Through general consensus, it was decided to move it to the category of Breed Awareness.

High Point Program: Kathy C said she already had 2 entries for High Point; Amanda Scott and Mike Tracey. Neither one is a current DAHA member. Debbie H suggested Kathy email both, thanking them for their participation and reminding them to renew their membership. Amanda had suggested we include a DAHA membership application with the High Point information. She said you can easily get show records from USEF, so you don't have to check and re-check entrants information.

Denice Lanzini put the new HP flyer, edited by Debbie H, on our website. Kathy C reported we had 17 DAHA adults and 18 DAHA youth at the spring Show. She offered to mail High Point flyers to them. She also suggested our local trainers, Jill, Tammy, Leigha and Rachel, be asked for a list of their people, so we can mail them flyers, as well. Nikki offered to follow up with Rachel.

Horse Shows: Coke expressed thanks to Kathy Campbell, Penny Marrs, Lisa Walker, Roseann DiCiano-Jones, Denice Lanzini and Marla Melloway for their help at the spring show. Things ran smoothly with this fine crew. The final count was 148 horses, with 147 showing. We gathered \$3600 in patron sponsorships. This is an area we need to grow for future shows.

Diane suggested we meet at her place in Discovery Bay, for a post show and future show meeting. **Tuesday, June 8, 2021 @ 5:30** was chosen. Those who can't attend, may be able to zoom.

Membership: Evelyn provided the following information:

Voting members	108	Youth	32	Associate	1	Total	141
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Newsletter/Social Media/Website: Jill will talk to John about getting our Facebook page straightened out and updated. He will work with Denice. Forms on the website need to be usable, possibly reformatted. Penny's husband, Richard, is willing to help with this.

We need to send pictures from the show to Denice. Diane talked to Denice about coming up with a club plan, to keep our sites populated with current information.

Racing: Horses have moved into Pleasanton. Racing starts the weekend of June 18 and continues thru mid July. There's still a question about the rest of the fair scheduled races. Golden Gate fields may not host any. The problem seems to be Simulcast doesn't broadcast "Emerging breeds", so the races don't get bet. When the races don't get bet, there's no money in it for the tracks. There's a chance Arabian races may be run at Los Alamitos later in the year, possibly Nov/Dec.

Diane proposed DAHA sponsor a race. Evelyn will look into which Arabian race at Pleasanton will be the best choice.

Trail Rides: Penny, unfortunately, is out of commission until her broken finger heals.

Volunteer Awards: Diane will handle the volunteer awards.

Youth: Nikki will be busy interviewing some of our members.

Old Business: Nothing to report

New Business: Nothing to report

Diane moved to adjourn the meeting. Debbie seconded. All were in favor. The meeting adjourned at 8:42 p.m.

Respectfully submitted,
Marla Melloway
DAHA Secretary