



DIABLO ARABIAN HORSE ASSOCIATION

MINUTES –BOARD MEETING

November 2, 2021

Board Members

Debbie Heinzman
Jill Mitchell
Kathy Campbell
Penny Marrs
Evelyn Call

Committee Members

Peyton Bergstad
Marla Melloway

Guests

President Jill Mitchell called the meeting to order at 7:01 p.m.

Minutes Review: Jill asked if everyone had reviewed the minutes from Oct. 5, and had any additions or corrections. Kathy made a motion to accept the minutes as written. Evelyn seconded. All were in favor. Motion passed.

Correspondence: Kathy, Jill and Marla all received a billing statement from AHA, for Convention registration, showing that the fees had been paid. They have each received their convention packets.

Marla shared a letter she received from Peter Ecclesine, stating his wife, Janice Schultz, is fifth year Alzheimer's. She no longer rides or has a horse, and he requested we remove her from our list of members. Penny suggested sending a card, and all agreed. Janice was a long time member of DAHA and well liked. Marla will be responsible for sending a card.

Calendar Review: AHA Convention will be November 15-21, with a Plenary Session at 4pm Pacific time. Evelyn encouraged attending the Plenary Session, as it provides a lot of good information.

Treasurer's Report: Diane sent everyone the financial printout for the Fall Fling Show. Currently, the numbers show a profit of \$8084.85.

COMMITTEE REPORTS

High Point: Kathy still has only 4 entries in the High Point Program. She reported she is working on getting the awards.

Awards Dinner: Jill will approach Manny about holding a get together at his place. It's always entertaining to have Manny show off his horses. Evelyn added, it would be nice to put together some videos.

Club Excellence Entry: We will find out at Convention if our Club Excellence entry won anything. Marla requested a write up and pictures of the Distance Nationals in Tennessee. Kathy and Jill will do the write up, and Penny will print the pictures. Marla said we need to add more about the Fall Fling Show.

Breed Awareness, Family Outreach, Public Relations: Jill brought up the Horse presentation at Tractor Supply. We should be sure to do it next fall, possibly in conjunction with Day of the Horse.

Jill will be riding in the Rose Parade, representing DAHA and the Arabian horse to the world. We should try to get video footage of the Arabian group. Marla offered to check into it.

Jill reported things are opening up after Covid. Manny Viera threw a big party, in the halter ring, at Nationals. It was well attended with few masks in evidence.

Social Media: Marla sent the last meeting minutes to Denice for posting. We need to post the flyer for Shermans Holiday Boutique, on our social media sites. Peyton is having a Kiss a Horse booth to raise money for DAHA.

Jill observed there was extensive advertising on the megatron at Nationals. Maybe we should look into it.

The suggestion was brought up to get a paragraph from a different person each month, for posting on our sites. We could include trainers, breeders, horse show exhibitors, etc.

Horse Shows: Marla and Evelyn both liked Coke's idea to add an extra day to the Fall Fling Show, making it a 4 day show. We may want to drop the Spring Show down to a three day show, from the current 4 days. Jill suggested sending out a survey to trainers. Debbie advised using Survey Monkey. Google Forms is also available to use, free, with a Google account. We can also post it on the website and email it to the general membership.

Trail: Penny reported there are no new opportunities for a trail ride this year. By March of next year, she will be well recovered from her 2 knee surgeries, and ready to lead rides again. She will get together with Peyton and plan a ride to include adults and youth.

Racing: Evelyn reported the Arabian racing season is over in California, but still going in Texas. They finished up in Fresno, with two Stakes races with good purses. Ten year old Dream Pearl, won her race; a grand finish to a great year! Her daughter, Dreamm, ran well, finishing 2nd in her race. Next year will find more Pearl babies out on the track.

California Arabian Racing is struggling, due to lower purses and extra insurance expenses. Other states have higher purses and don't require extra insurance for running Arabians. A barn that races thoroughbreds, has to have insurance. If that barn wants to run Arabians too, they have to purchase a separate, second insurance policy, to do so. This discourages most trainers from having both breeds in their barn.

There may be races held in Grants Pass, Oregon, next year.

Membership: Evelyn reported the following information

Adult 1 year	52	Youth	28
3 year	42		
Lifetime	10	Total	132

Youth: Welcome to Peyton Bergstad, our new Youth Director! Peyton is enthusiastic and has lots of good ideas to bring to the table. Penny asked what would interest younger people. Peyton's response was more group activities and games. Most youth focus on a single type of riding, so we need to organize events of a more social nature. A couple of ideas Peyton suggested, for next year, were clinics and possibly a carnival.

Sherman's are having a Holiday Barn Boutique, November 13, 2021, from 9:30 to 4:00 PM. We will post the information on our social mediums. Peyton is planning to have a Horse Kissing Booth to raise money for DAHA. Marla plans to be there, with as many members as she can rally.

Convention: All delegates have received their Convention packets. Jill suggested we get together to talk about the schedule and resolutions.

Volunteer Awards: Nothing to report

Old Business: Marla has received 25 ballots to date.

New Business: Kathy made a motion to donate \$150 to Hold Your Horses. Evelyn seconded. All were in favor. Motion passed. DAHA will make the donation to HYH and be listed on their website as a supporter.

Evelyn moved to adjourn the meeting. Kathy seconded. All were in favor. Jill adjourned the meeting at 7:59 p.m.

Respectfully submitted,
Marla Melloway
DAHA Secretary