



# DIABLO ARABIAN HORSE ASSOCIATION

MINUTES –BOARD MEETING

Tuesday, February 1, 2022

## Board Members

Diane Wishart  
Penny Marrs  
Tammy Collins  
Debbie Heinzmann  
Christine Raposo  
Marla Melloway  
Jill Mitchell

## Committee Members

Kathy Campbell  
Evelyn Call  
Peyton Bergstad

## Guests

Diane called the meeting to order at 7:05

**Minutes Review:** Diane asked if there were any additions or corrections to the minutes from 1-4-22. Roseann moved to accept the minutes as written. Jill seconded. All were in favor. Motion passed.

**Correspondence:** Marla sent a thank you card to Manny Vierra, for allowing us to hold our club luncheon at his Valley Oak Arabian Farm.

Tammy informed us Arabian Horse Times plans to report on our Brunch and Bubbly. She will be coordinating with them.

**Calendar Review:** Diane has been working on putting together a calendar, for both operations and the club. She is going to try out a program called Mind Manager.

Club administrative insurance is up for renewal. It's \$806 for the next 3 years. Diane will take care of it.

**Treasurer's Report:** Diane reported she has completed the following:

- \* Filed the clubs taxes
- \* Sent out all 1099's
- \* Paid the Secretary of State for our club
- \* Sent Coke financials for show budgets, Spring and Fall
- \* Paid USEF for the date change fee and sent in the paperwork

Diane reminded us March 1 is the beginning of the next fiscal year. Please, everyone, turn in any expenses before the closing of this fiscal year.

We have received \$1000 from AHA, for winning the Club Excellence Award, and \$395 for membership. We are +\$5350.79 from April 2021-January 31, 2022.

Cash Balance:	\$2832	Jr. account
	\$6328	Operating account
	\$76,042	Show account
	\$1000	Savings

Diane will send Judge Melissa Hawkins \$500 for air fair to the Spring Show.

## COMMITTEE REPORTS

**High Point:** Kathy reported she has her first entry for the High Point Program. Quite a few HP entry forms were picked up at the Brunch and Bubbly. Tammy suggested we start promoting the High Point Awards dinner now, as a big event to be held at an exciting place. A venue and prizes should be decided on within the next two months. Some ideas thrown out were Jeffress new facility, Campos, Fox Haven Ranch, Sherman's, and wineries in Livermore. We need to decide on a venue and prizes in order to promote the High Point Program. We should start promoting it now on Facebook, the DAHA website, AHA Insider, and continue throughout the year. Evelyn suggested we get in touch with Region III to find out how they advertise. Marla offered to talk to Debbie Wiegmann to find out what we need to have in place to do that.

Kathy will try to keep a running report for High Point entries, to generate more interest and competition. We need to turn the table on this and re-energize everyone's interest in the program.

**Awards Dinner:** Kathy, Roseann and Marla will be attending a Hold Your Horses Fundraiser at Fox Haven Ranch Saturday February 5. They will check on the venue as a possible place to hold our Awards Dinner next year, and Tammy will reach out to the owners. It's possible they will donate the facility for a non-profit organization. Peyton offered to check with her family to see if they would consider having us back for an event.

Tammy and Roseann thought it would be a big draw to have horses. Tammy reminded us that the liberty class, with music, has been exciting in the past. Diane thought it would be better to have a daytime event, if we're going to have horses. She also said we should start lining up donations now. Evelyn agreed everyone should know about this event now.

Tammy has heard lots of people say they wish they had attended the Brunch and Bubbly. We need to capitalize on that image.

**Club Excellence Entry:** Marla reported she has 6 items ready for our Club Excellence entry.

**Breed Awareness, Family Outreach, Public Relations:** Tammy mentioned we are coming up on Day of the Arabian Horse, February 19, 2022. It will be celebrated in Scottsdale.

Debbie will look into Kid Fest, In Concord.

Marla will check on Cow Palace and ECWC Day of the Horse

Marla, Kathy and Roseann will check with Tractor Supply about Arabian horse presentations.

**Social Media, Newsletter:** Penny proposed doing a quarterly newsletter, possibly with the program Wild Apricot.

Tammy mentioned we should put the High Point winners on the website. It's been 5 or 6 years since we've updated the DAHA website, so it might be time to revamp the whole thing.

Penny and Diane filled us in on what we pay for the website. We send \$300 to Arabian Horse Times for maintaining the site, another \$198 hosting fee, and a domain fee to Go Daddy. Tammy created her website with WIX. Penny suggested we could do a lot with Wild Apricot.

**Horse Shows:** Coke is waiting for schedules from Annette and Christine. Christine requested the show program be put in a word document, to make editing easier. Sharon Richard made the same request. Christine agreed to get the current changes to Coke tomorrow.

High Point Program information needs to be added to the premium.

\*A graphic designer is needed for the cover. Penny will ask someone she knows in AZ asap.

There will be \$1000 prize money for the costume class, \$500 provided by Bill Maden.

We will use the rules and regulations from the Fall Show.

Ranch Riding 10 and Under has been added.

Jill told us, for Ranch Trail we would need a gate, a log to drag, and some lope overs.

All judges are in place for the Spring Show, and we have Main Ring covered for the Fall Show.

Deb is currently looking for a Working Western judge for the Fall Show.

\*We need a Main Ring announcer for the Spring Show. One of Gretchen McDaniel's clients, Sara Lynn, announced for Tammy's show. Coke will contact her.

Diane asked Coke for a show budget and expenses for the Spring Show.

**Trail:** Penny reported she is planning a short trail ride in April.

**Racing:** Evelyn reported it's a slow time for Arabian Racing here. There is some racing in Texas. The 35th Annual Darley Awards will be held March 19, 2022 in Texas. Dream Pearl has been nominated again, in Older Mares.

**Membership:** Debbie H is still going over all the membership information. Her goal is to make sure slackers rejoin. Evelyn would like to meet with Debbie and Marla to go over the information in person.

**Youth:** Peyton would like to do a Meet & Greet, something fun, possibly at Sherman's or Jeffress'. Maybe the first step could be a video Meet & Greet.

**Convention:** Marla informed the board that Leigha Perry was interested in Going to Convention. Diane made a motion to accept Leigha as an alternate delegate. Marla seconded. All were in favor. Motion passed.

Diane asked all delegates and alternates to sign a Delegate Contract and submit it to the Secretary, Marla.

Jill checked on the next Region III meetings, which the delegates should attend. The budget meeting was last week, the show meeting will be March 8, and the Delegates meeting March 12. All meetings will be on zoom.

**Volunteer Awards:** Diane asked for suggestions from the board for the 2021-2022 Volunteer Awards.

**Old Business:** Nothing to report

**New Business:** Penny presented Wild Apricot. This program combines all aspects of club functions, including website creations. The cost is based on the number of members. It is cloud based all-in-one membership management software.

Tammy suggested we look at WIX, the software she uses.

Tammy asked for a motion to adjourn. Marla made a motion to adjourn. Debbie seconded. All were in favor. Meeting adjourned at 9:06pm.

Respectfully submitted,  
Marla Melloway  
DAHA Secretary