



DIABLO ARABIAN HORSE ASSOCIATION

MINUTES –BOARD MEETING

Tuesday, May 3, 2022

Board Members

Tammy Collins
Diane Wishart
Penny Marrs
Debbie Heinzmann
Marla Melloway
Leigha Perry
Roseann Jones
Christine Raposo

Committee Members

Coke Swift
Kathy Campbell

Guests

Tammy called the meeting to order at 7:13pm.

Minutes Review: Tammy asked if there were any additions or corrections to the minutes from 4-5-22. Debbie moved to accept the minutes as written. Roseann seconded. All were in favor. Motion passed.

Correspondence: No new correspondence

Calendar Review: May 19-22 - DAHA Spring Show
May 28 - Sherman's Spring Soirée & Baby Shower
May 29-30 - Concord Kid Fest
September 3, Labor Day weekend - Vendor Event at RSR/Earthquake

Treasurer's Report: Diane reported the following:

Business/Show Account	\$73,251.86
Operations Account	\$8,544.84
Junior Account	\$2,832.00
Savings Accounts	\$600.00

Diane also reported she had paid the following:

Insurance for the Show
Deb Heinzmann for our entry to Kid Fest
Coke, for a Costco run, Show decorations and mileage
Plus she has contacted Holiday Inn for Spring Show officials accommodations

COMMITTEE REPORTS

High Point: Kathy reported she hasn't received anything, even though there have been many shows already. Winter Warm Up, Scottsdale, Golden Gate, AHANC and PAC Slope failed to produce any new entries. Everyone can send in entries to alltheprettyhorses41@gmail.com Kathy will work with Tammy, Deb, Leigha and Christine on graphics for posters advertising the High Point Program.

Awards Dinner: Marla reported she had not received a response from Paige Haverland regarding Fox Haven Ranch as a venue for our dinner.

Club Excellence Entry: Opportunities coming up this month.

Breed Awareness, Family Outreach, Public Relations: Jill Sherman will let us put up a DAHA Club booth at their Soirée and Baby Shower, Saturday, May 28. Tammy, Marla, Diane, Roseann, and Leigha will head this up. Marla suggested bringing horse pictures to color. She will bring pictures and crayons. Small water bottles with a DAHA logo sticker were suggested, for giving away. Tammy created a sticker. Marla will pick up 100 small bottles of water. Jill Sherman requested pool noodle horses as a craft activity. Diane offered to pick up the supplies needed for that project. T-shirts to sell were also brought up. Tammy will work on a design. Diane moved we approve a budget of \$375 plus \$50 for the water bottles. All agreed. Any left overs can be used at Kid Fest.

We are going to set up a booth at the Concord Kid Fest, May 29-30, Sunday and Monday, held on the Mt Diablo High School Campus. Deb will check to see if we are allowed to bring a horse. We could set up Peyton's Kissing Booth as part of our display. We will also bring Goldie, in Costume, for another photo op. One of us will pick up Goldie from his current location at Summit Ranch, sometime within the following week. Deb, Diane, Marla, Leigha and Roseann have all offered to help.

Coke reminded us we need to have insurance in place for these events. Diane said she could contact our insurance company and add a short term writer for \$80.

Tammy is planning a Vendor event at RSR, over Labor Day weekend, Sept 3. There will be a kids corner, tack swap, lots of vendors and more.

Social Media, Newsletter: We need to think about making a flyer for the Fall Show soon, to post at other events and all social media.

Horse Shows: Coke reported Jenny will have all the ribbons ready in time for the show. We all need to work on getting class sponsors. So far, we only have 80 horses entered. We need to postpone the late entry fee.

It was pointed out that removing qualifications for Regionals and Nationals, has hurt the Club shows. Plus, Del Mar switching their Show dates to our Spring Show dates have dropped entries even more. Coke thought maybe we should drop a day off our Spring Show. Marla agreed, as did most of the board.

Tammy suggested we change our focus to the Fall Show.

Coke stated we may lose money at this show, due to fewer entries and the high cost of air travel. One judge is flying in from the east coast, and airfares have skyrocketed. Coke reminded us, the judges have to be picked far in advance. We have no control over airfare.

More input on choosing judges will be welcomed. Our show pays \$350 a day for a judge, while other shows may pay \$400-\$450 a day. Sport Horse/Dressage judges can cost \$500-\$550. Any chosen judge, may not have judged in Regions 1,2 or 4 just prior to our show. Repeat judges are frowned upon. They should not have judged in the same state or area within the recent past. Penny reminded us, not all judges have the right credentials. That has to be taken into consideration, too.

Debbie asked if we could get more input from our local trainers. Penny suggested sending out an email, however, it was decided those would most likely get lost, overlooked or deleted. Diane suggested personal phone calls. Leigha thought it would be best to have one of us ask questions personally, possibly filling out a questionnaire. Kathy and Penny offered to approach individual trainers at the Spring Show, and ask for their input on how to make the show better.

Tammy said we need to take a hard look at how we benefit those who do come to our shows. How do we work with who does come. This can be an item on the questionnaire. Maybe the answer is to turn our Spring Show into a two day Value Show.

Diane reiterated, something has to change. We need to plan another Show meeting after the Spring Show is over.

Trail: Penny reported she is planning a horse camping weekend at Stewart Horse Camp in August.

Racing: NTR

Membership: Deb ran the following report. We currently have a total of 138 members

58 1 year members
40 3 year members
10 Lifetime members
30 Youth members

Youth: Peyton was out of town at a horse show, but sent in a reminder about the Sherman's Soirée and Baby Shower.

Convention: Marla reviewed locations for upcoming Conventions.

2022 Myrtle Beach, South Carolina
2023 Virtual
2024 Reno
2025 Virtual

On the next agenda, under Old Business, we will take a closer look at Convention. Do we want to send as many delegates as we are allowed? Considering our current membership numbers, we will be allowed an extra delegate. We need to look at airfare now, and set a budget.

Volunteer Awards: NTR

Old Business: NTR

New Business: NTR

Diane moved we adjourn the meeting. Marla seconded. All were in favor. favor. Tammy adjourned the meeting at 9:10pm.

Respectfully submitted,
Marla Melloway
DAHA Secretary