



DIABLO ARABIAN HORSE ASSOCIATION

Board Meeting Minutes
Tuesday January 10, 2023

Board Members

Daniel Costa
Marla Melloway
Jill Sherman
Leigha Perry
Jill Mitchell
Kathy Campbell
Tammy Collins

Committee Members

Peyton Bergstad
Diane Wishart
Debbie Heinzmann

Guests

Daniel called the meeting to order at 7:04 pm

Minutes Review: Daniel asked if there were any additions or corrections to the minutes from December 6, 2022. Leigha moved to accept the minutes as written. Diane seconded. All were in favor. Motion passed.

Correspondence: Marla reported she had presented a Thank You card, with a bottle of champagne, to Eric and Pam Jeffress, for generously hosting our Round Valley Trail Ride.

The board agreed that DAHA should send a card of condolence to the Mattson family, after the passing of Jessica Mattson.

Calendar Review: Diane is working on a calendar, for the year, that could be sent out with the agenda.

Current items on the calendar:

Awards Brunch - February 5

Spring Show - May 19-21

Fall Fling Show - September 29 - October 1

Diane made a suggestion to include Nancy Duponts Schooling Shows to our calendar.

Treasurer's Report: Diane will file all 1099's this month. They are due by January 31.

Diane reported the following:

\$55,504	Show Account
\$8,147	Operations Account
\$3044	Youth Account
\$601	Savings Account
\$676	Savings Account

Daniel suggested we combine the savings accounts. Diane agreed we could.

COMMITTEE REPORTS

High Point: Kathy reported nothing has changed, we still have only 6 entries, in 11 categories. However, she has only received scores from 1 person, and will have to go on line, at AHA, to retrieve the other scores. In the past, Leigha's participants have printed theirs out. Tammy didn't get any interest from her clients, even when she volunteered to fill out the application.

Debbie asked if it was too late to enter the High Point Program. The general consensus was to extend the deadline to a week from now, January 17. Kathy asked for a budget for High Point prizes, but nothing definite was decided upon. Tammy reminded us we need to contact Janda for ribbons. She offered to contact Mike Modrich, in Oregon, for bridle bags. We don't have time to have anything embroidered, regardless of what we decide on. Any embroidery will have to be done locally. We could possibly have an embroiderer on site at the Brunch. Christine M was mentioned.

Tammy suggested, in the future, we choose a venue a year in advance, and promote it in a fun way, to encourage more participation.

Awards Dinner: Tammy stated RSR is under water, so we can't hold the Awards Brunch there. Jill Sherman offered their Car Barn or Gathering Room. A date was set, Sunday, February 5, at 11:00 am. Brunch will be catered, and champagne served. Jill and Tammy will decide on a caterer. There will be no charge for those who attend, however, we may ask for contributions. The room used will depend on how many RSVP's are received. Tammy created an invitation to send out.

Club Excellence Entry: Marla said she would write up Diane Wishart and her Arabian gelding, Khlypsso Toon (KT) who participated in the 2023 Tournament of Roses Parade. Diane will enter KT for the Breed Ambassador Award presented by AHA.

Marla is still waiting for more entries from past events.

Breed Awareness, Family Outreach, Public Relations: Tammy asked everyone to be on the lookout for open events, where we can present the Arabian Horse outside of our club, ie: Parades, Open Shows, Events like Kid Fest, etc. The following suggestions were made.

June 8-11 Cal Horse Expo, Ranch Murieta

Memorial Day weekend - Kid Fest, Concord

Cow Palace Rodeo - October, Debbie will check to see if the Rodeo will be back in 2023

Heather Farms Horse Show - canceled in 2022, check 2023

Tractor Supply - Day of the Horse

Promote shows on BAEN

Sponsor classes at CHSA shows

Parades - Brentwood Christmas

4th of July - Clayton, Danville

Apricot - Patterson

St. Patrick's Day - Dublin

Tammy brought up, we don't necessarily have to ride. We could use Goldie, on a flatbed with hay bales.

Jill Sherman asked if On the Bit had any response from their booth at the Sherman's Holiday Boutique. Daniel responded they got a couple lesson requests and sold one Lesson Package. Jill declared part of the problem getting new folks involved, is the limited access to programs on the west and south side of the mountain. There aren't many opportunities for new people to get involved; very few places to go. Leigha agreed to talk to Rachel Hannigan, at Summit Ranch, about upping her game.

Diane asked if we could link into Nancy Duponts program at Castle Rock. She holds regular schooling shows and has quite a few kids there. Leigha offered to reach out to Nancy for show dates. We might want to hold a membership event there, sponsor a Show, or donate memberships, to acquaint new people to DAHA.

Social Media, Newsletter: We need to have a Social Media plan and put it on a calendar.

Daniel cited we need to update the website. Debbie stated Social Media has always been a problem. We need to have multiple administrators in the future.

Sending out a newsletter quarterly was discussed, as was bi-yearly web blasts. We could use the Club Excellence write-ups for either one. Nothing definite was set up. We will revisit at the next meeting.

Horse Shows: A Horse Show Meeting has been scheduled for January 18 @ 6:00 pm.

Kathy reported that the rule book states we can use our regular EMT at the shows. The rule was misunderstood by the Show Steward.

Trail: Nothing report

Racing: See addendum

Membership: Debbie reported the following current membership:

49 1 year
48 3 year
10 Lifetime
17 Youth
124 Total

Diane suggested we hold a membership drive at Nancy Dupont's Schooling Shows.

Youth: We need to find a fun way for the youth to spend some of the money in their account.

Peyton suggested a vaulting demonstration. Diane suggested having a play day. We need to break down barriers between barns. Daniel suggested a Retreat Day, with a fun theme, like zip lining. We could plan something not necessarily with horses. Jill Sherman suggested a camp out night.

Convention: Diane brought up that it's time to nominate 2023 delegates for Convention. The following nominations were approved.

Tammy Collins - 2023, 2024
Debbie Heinzmann - 2023
Marla Melloway - 2023, 2024
Kathy Campbell - 2023

Volunteer Awards: Diane has the awards for 2022 ready to present at the Awards Brunch. Nominations for 2023 are due by September 15.

Old Business: Nothing to report

New Business: RSR will paint Goldie, in the pattern of a well know horse. Debbie will do fiberglass repairs prior to painting.

Diane made a motion to adjourn. Debbie seconded. All were in favor. Meeting adjourned at 9:07 pm.

Respectfully submitted,
Marla Melloway
DAHA Secretary

